

Hormonal IUD by the Numbers



5 Years

Proven duration of heavy menstrual bleeding (HMB) management

8 Years

Proven duration of contraceptive efficacy



9 out of 10 women

Experience management success using the HIUD to manage HMB



2 in 1000 users

0.2% Pregnancy rate after 1 year



7 in 1000 users

0.7% Pregnancy rate after 5 and 8 years



85%

Average 1-year global continuation rate for HIUD



70%

Average 3-year global continuation rate for HIUD



71-95%

Reduction in menstrual bleeding for women using the HIUD to manage HMB



80%

Portion of users seeking to become pregnant who conceive within 1 year following HIUD removal. This aligns with the population average

99.7%



Portion of users returning to normal menstruation following discontinuation

80-95%



Portion of users reporting high satisfaction with the HIUD at 12 months of use

Top reasons for choosing HIUD in pilot studies:



Ability to provide substantial relief from heavy menstrual bleeding



Long duration of efficacy



Favorable side effect profile



Reversibility

